



GUIDELINES - USE OF CERTIFICATION MARK MANAGEMENT SYSTEM CERTIFICATION

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Organizations that successfully achieve management system certification through W3 Solutionz FZE are entitled to use the W3 Solutionz conformity mark for promotional purposes.

The organization agrees to:

- Fully comply with all rules and requirements for the use of certification marks, including the prescribed form, color, and size as defined in these rules.
- Use the certification mark only within the scope and boundaries of the certified management system.
- Avoid any incorrect or misleading application of the conformity marks.
- Cover any expenses incurred by W3 Solutionz FZE in implementing corrective actions in case of incorrect application of the certification marks.

W3 Solutionz FZE systematically monitors compliance with the rules for the application of its certification marks during the surveillance of the organization's certified management systems.

The organization shall ensure that any use of the certification mark is clearly linked to the certified scope, including the applicable standard and activities covered under certification. Where applicable, the certification number or a traceable reference shall be included to enable verification of certification status.

The right to use the conformity marks automatically ceases upon:

- Expiry of the validity period of the Certificate.
- Suspension or withdrawal of the Certificate.

In the event of a suspension of the Certification, the organization immediately loses the right to use the certification marks.

The organization is responsible for ensuring that any third party acting on its behalf, including marketing agencies or distributors, complies with these certification mark usage rules.





The certification mark associated with your obtained certification(s) has been provided to you by your certification body. This is the only mark you are authorized to use when referring to your certification.

You have received the certification mark in both JPEG format and high-resolution vector format. The JPEG files, provided in color, can be easily opened using Microsoft Office and are suitable for use in desktop applications, websites, and digital publications.

The high-resolution vector files are ideal for large-format reproductions, such as banners, posters, and other promotional materials. If you require assistance with using the certification mark, please contact your designated local correspondent.

W3 Solutionz FZE may provide a verification mechanism, including QR codes or online verification tools, to enable stakeholders to confirm certification validity. Organizations are encouraged to use such tools to enhance transparency and credibility.

The certification mark provided by **W3 Solutionz FZE** must adhere to the following graphic principles to ensure proper usage and representation:

1.Elements of the Certification Mark:

1. The **W3 Solutionz FZE Certification logo** (representing the certification body).
2. The **standard(s)** for which your company has been certified (up to a maximum of five standards).
3. These elements are inseparable and collectively referred to as the **Certification Mark**.

2.Multiple Standards:

1. If you company holds more than one certification the correspondent certification marks to be used.

3.Examples for Reference:

1. Examples of the certification mark are available in Annex 1 of this documents to guide proper usage.
4. The certification mark shall not be altered in any way, including color, proportions, font, or design. Only official versions provided by W3 Solutionz FZE, including approved color and monochrome formats, shall be used.



An organization certified by **W3 Solutionz FZE** has the right to use the certification mark under the following conditions:

1. Permissible Usage:

1. On promotional and informational materials, printed publications, etc.
2. On business cards.
3. On stamped documents such as letters, envelopes, and other prints.
4. On the organization's website.

2. Clarification for Uncertified Locations or Activities:

1. If these materials include information about locations or branches of the organization that have not been certified (e.g., dealers or trade representatives) or activities not covered by the certification, the materials must clearly specify:
 1. Which part of the organization has been certified.
 2. Which types of activities the Certificate of Conformity applies to.

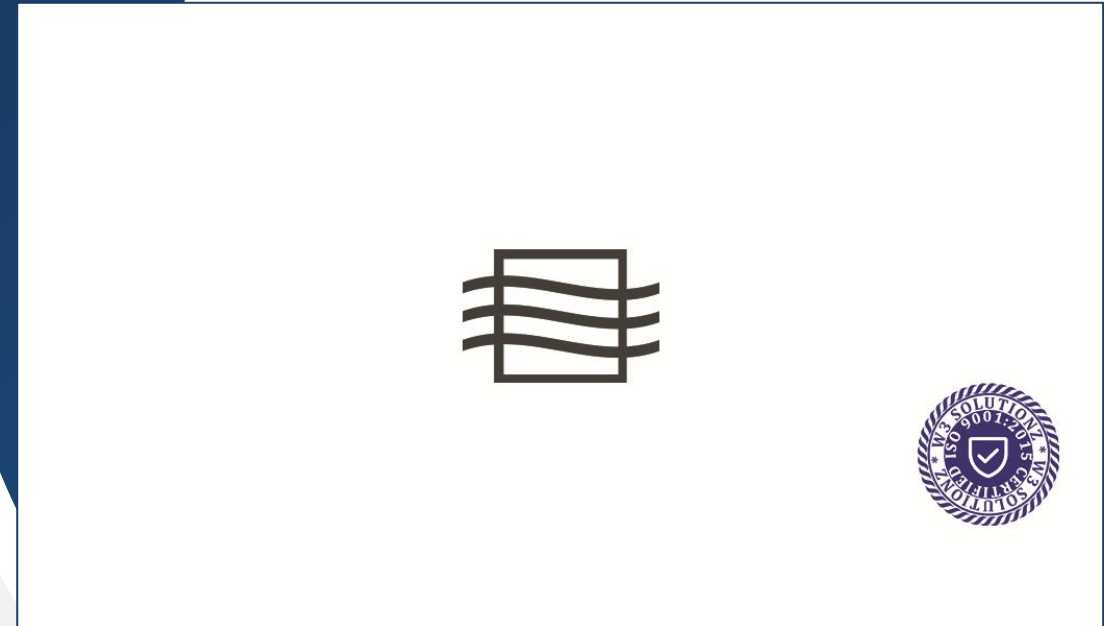
3. Restrictions on Usage:

1. The certification mark may only be used in the above-mentioned materials to confirm that the organization's management system complies with the identified standards.
2. The certification mark must not be used in a way that implies the organization's products or services are certified by **W3 Solutionz FZE**.
3. **Digital and Online Use:**
The certification mark may be used on digital platforms including websites, social media, and online communications, provided that such use complies with all requirements of this document and does not create any misleading impression regarding certification scope or status.

These rules ensure that the certification mark is used responsibly and in alignment with the scope of certification granted. For additional guidance or clarification, please contact **W3 Solutionz FZE**.



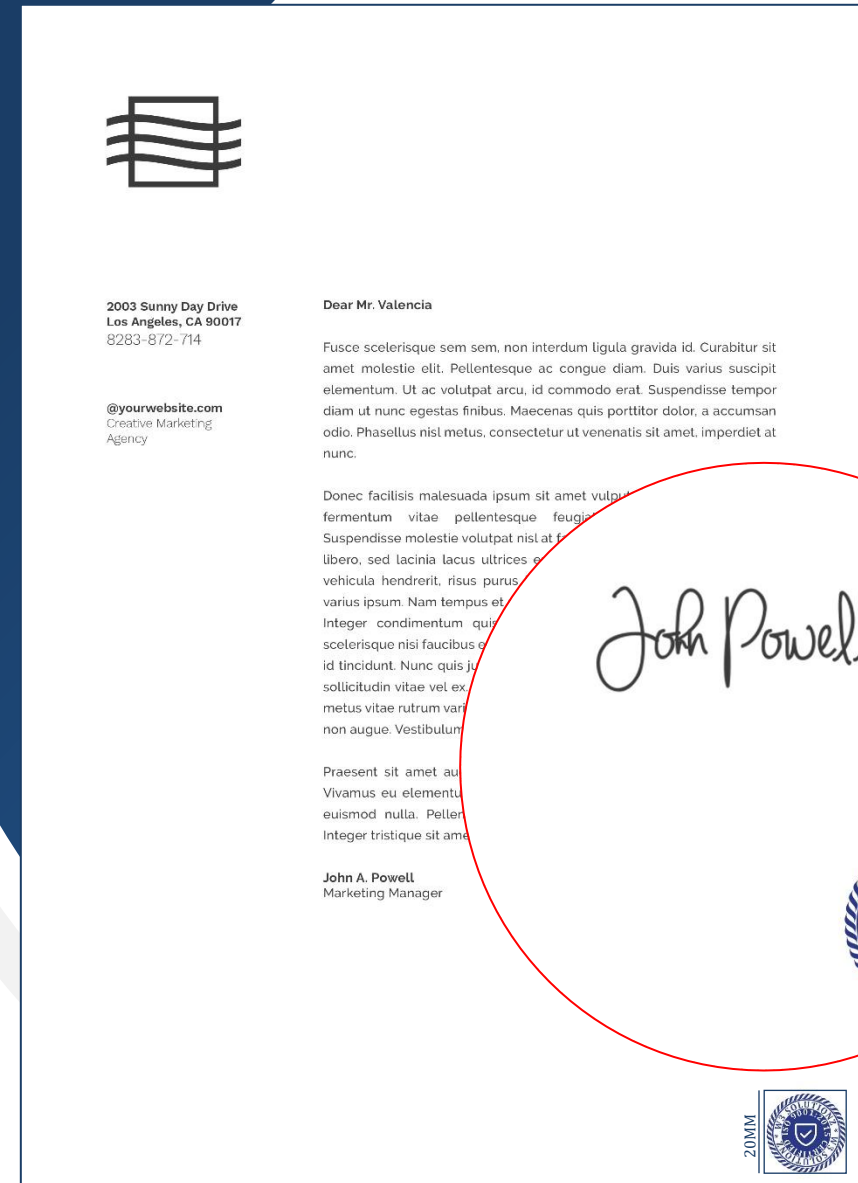
Example: Business Card



Example: Letter Head

We recommend you print the certification mark in the bottom right-hand corner of your letterhead. The recommended height for the mark block is 20 mm.

The size of the certification mark must always be significantly smaller than that of the Certification Mark of the certified company



Example: Company Vehicles





The certification mark provided by **W3 Solutionz FZE** must not be used on the following items:

- **Prohibited Items:**

- Products.
- Product wrappings and outer packaging.
- Labels attached to products or packaging.
- Any other marketing materials associated with products.

- **Prohibited Use in Documentation:**

- If your activities include issuing reports from test laboratories, standardization reports, inspection reports, or any certificates, the certification mark must not be displayed on these documents.

These restrictions ensure the appropriate and accurate use of the certification mark in compliance with the certification scope. For further clarification, please contact W3 Solutionz FZE.

**NOT
ALLOWED**

Consequences of Misuse:

Misuse of certification marks can lead to suspension or withdrawal of certification.

Examples of Misuse:

Using Marks on Uncertified Products:

- Certification marks must not appear on product packaging, labels, or the products themselves unless explicitly permitted.

Applying Marks Outside Certified Scope:

- Marks must only represent the certified management system, sites, or activities.
- Examples: Misuse for uncertified locations, branches, or activities.

Improper Modification or Alteration:

- The form, color, size, or layout of certification marks must not be altered.

Implying Product Certification:

- The certification mark shall not be used in a manner that implies certification of a product, process, or service where such certification has not been granted.

W3 Solutionz FZE reserves the right to require immediate cessation of incorrect or misleading use of certification marks. Failure to comply may result in suspension or withdrawal of certification and may lead to further contractual or legal action.



Monitoring and Compliance:

Audits and Reviews:

- Certification mark usage is reviewed during audits to ensure compliance with the scope and rules.

Non-Compliance and Corrective Action:

- Misuse requires immediate corrective action.
- Persistent misuse may lead to suspension or withdrawal of certification.

Consequences of Misuse:

- Suspension: Temporary halt of certification until misuse is corrected.
- Withdrawal: Permanent revocation if corrective action is not taken.

Support and Guidance:

- Always seek approval for certification mark usage.
- For guidance or clarification, contact W3 Solutionz FZE to ensure proper compliance.

By following these rules, organizations can maintain their certification and uphold its integrity.

******Upon suspension, withdrawal, or expiry of certification, the organization shall immediately cease all use of the certification mark across all media, including printed and digital platforms, and remove such usage within a defined timeframe.******

The Combined Mark provided by W3 Solutionz FZE consists of the W3 Solutionz Certification Mark and the Accreditation Mark, combined together.

Optional Usage:

- The use of the Combined Mark is not mandatory.
- It is allowed only if the certification has been granted under accreditation.
- The Accreditation Mark must not be used in any other format or layout than as part of the Combined Mark provided.

Details of the Accreditation Mark:

- The Accreditation Mark varies based on the certification type.
- The text beneath the symbol indicates the accreditation number related to the certification standard.
- Combined Marks provided by W3 Solutionz FZE may not be altered or modified in any way.

Rules for the Combined Mark:

- All rules described in the main document regarding the use of the collective Certification Mark apply to the Combined Mark.

Withdrawal of Accreditation:

- In the event of accreditation withdrawal, W3 Solutionz FZE will inform you about the procedure and provide a transition period for discontinuing the use of the Combined Mark on your communication materials.

These guidelines ensure the appropriate and compliant use of the Combined Mark. For more information, please refer to the Management System Accreditation Guidelines or contact W3 Solutionz FZE directly.





Annex 1.

SAMPLE LOGOS



QMS Certification



EMS Certification



OHSMS Certification



FSMS Certification



BCMS Certification



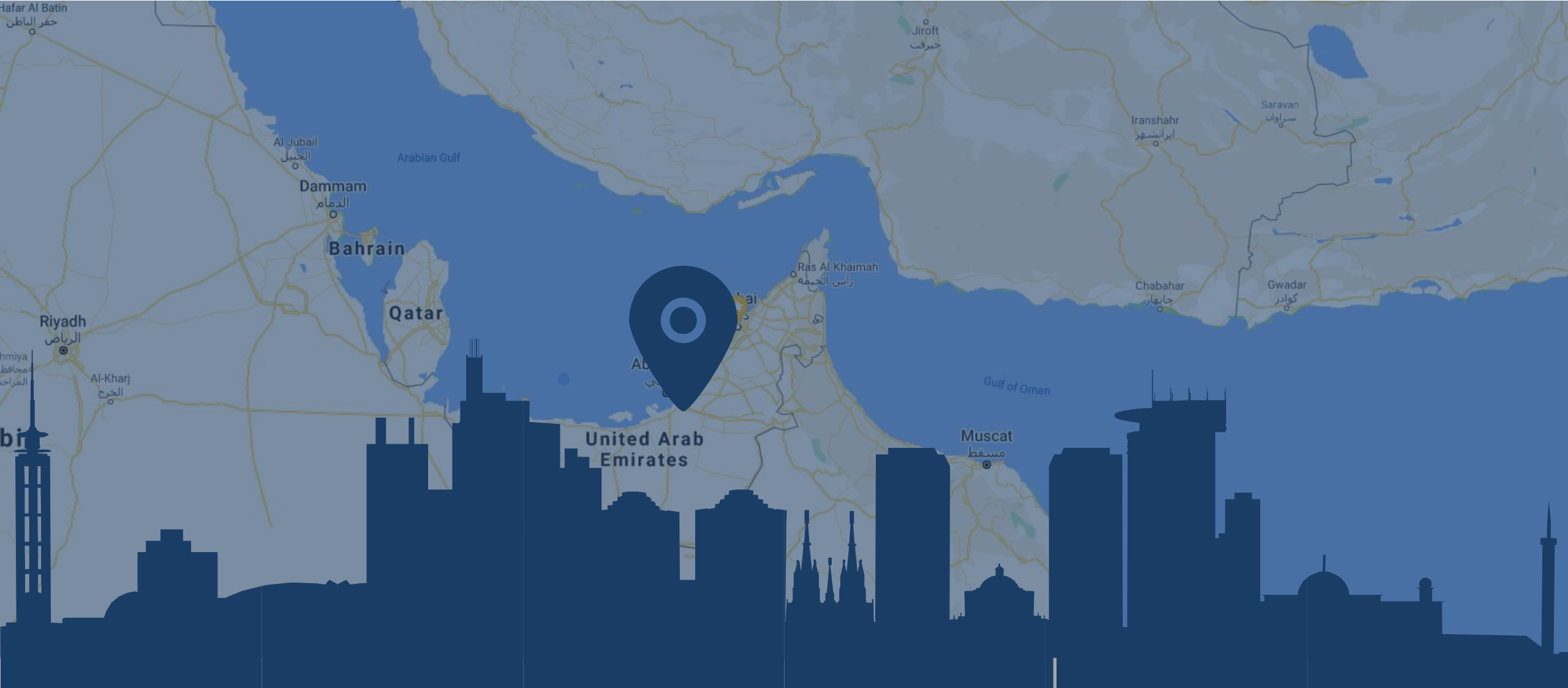
FMS Certification



ABMS Certification



HACCP Certification



GET IN TOUCH

Check our **location**

Office M-02, Bldg, C-70, Abu Dhabi - UAE



contact@w3solutionz.com

+ 971 2 6655093